



Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

Fox Cities Healthcare Partnership

Contact Information

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Program Information

Type of Program Coalition
Year Coalition was Formed 2001
Primary program focus Physical Activity
Region Northeastern
County 3 counties: Winnebago, Calumet, Outagamie
Coalition Web Site Address walktowin.org

Program Information

Represented Groups on Coalition Community Government Health Care Health Dept	Represented Professions on Coalition Educator Health Care Admin Nurse Other
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A Wisconsin Nutrition and Physical Activity Program



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Intervention Name

Walk to Win

Intervention Information

Type of Intervention: Physical Activity Event
Focus Area: Biking/walking
Intervention Site or Setting: Community
Scope of Intervention: Regional
Target Audience: All races and genders, Ages 5-11, 12-19, 20-39, 40-59, 60-74, 75 +
Total Population in Area Served:
Number of Participants: approx. 6000
Implementation Status: 2 years to date

Partners:
Unique Funding: Community Foundation funds, United Way Funds
Evaluation: Other Survey and Service Data – One-time
Evidence-Based or Best Practice based on Fitness professionals indicate that it takes 2 months of a repeated activity to change a behavior

Products Developed or Materials Used:
Incentives: T-shirts, pedometers, walk radios

Intervention Description:

A walking program for persons age 5 to adult: adults to walk 100 miles in 3 months children to chose their goal of 25, 50 or 75 miles in 3 months

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